

## **Delta Dental Videos Earn Award!**

OKEMOS - Delta Dental of Michigan has earned the prestigious Aegis Award in the training and education category for its seven-part video series titled "A Healthy Mouth, A Healthier You."

The educational videos were created to inform enrollees and the public about important information related to oral health. Each video, at [www.deltadentalmi.com](http://www.deltadentalmi.com), focuses on a separate topic and offers steps individuals can take to improve their oral health. The series also is available on DVD.

The series features Jed Jacobson, D.D.S., M.S., M.P.H., chief science officer and senior vice president at Delta Dental of Michigan. The executive producer was Ellen Jones, Delta Dental of Michigan's senior public relations officer. Area dentists opened their doors for the company's videotaping efforts and Okemos-based Future Media Corp. did the videotaping, editing, and post-production of the video. Williamston resident and Future Media veteran Jack Schaberg was the project producer.

Now in its 20th year, the Aegis Awards program mission is to provide a forum to recognize the people and organizations responsible for developing some of the most effective media productions. The Aegis has established itself as the video industry's premier competition for peer recognition of outstanding video productions and non-network TV commercials in the United States and Canada. Each year the competition receives approximately 3,100 entries.

